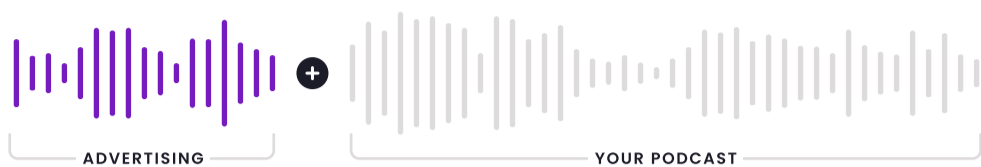


# Easily enable automatic monetization of your podcast



## What form of advertising can we offer for your podcast?

PRE-ROLL



ADDING AN ADD AT THE START OF AN EPISODE



## We manage your advertising from A to Z

ALLOWING YOU TO FOCUS ON CREATING YOUR PODCAST

**Customized statistics**

**Easy-to-use platform**



## Monetize with one of the AdTech leaders



Pioneer of digital audio since 2007, Targetspot is one of the biggest advertising agencies in France, working with more than 5000 advertisers and publishers.

Brut. radiofrance Skyrock



## How to enable automatic monetisation with Ausha and Targetspot?

The program can be activated from 5000 monthly plays

STEP 1

Go to the monetization tab of your AUSHA account to join the automatic monetization program

STEP 2

Targetspot automatically places pre-roll ads

STEP 3

Follow the results of your monetization campaigns in your Targetspot Dashboard

STEP 4

Get paid every month by Targetspot

clie!

Enable monetization in ausha

clie!



French-speaking monetization-expert teams able to answer podcaster's needs



Very intuitive and complete dashboard to follow your ad campaigns

50%

of the revenues are returned to the podcasters  
the other 50% is used to pay the teams that work to find and negotiate your advertisers



Pioneer of audio advertising  
+ 5000 Advertisers

targetspot.com



The only marketing platform that offers podcasters the most advanced tools to launch and grow their podcasts.

ausha.co