

Stay connected with your audience throughout their daily routines

Audio is the only media consumers can simultaneously engage in and seamlessly incorporate into their routine, without taking attention away from the task at hand: **beauty**.

JOIN THEM THROUGHOUT THEIR DAY WITHOUT INTERRUPTIONS!

Targetspot's digital audio services will enable you to:

- Maximize your campaign KPI's
- Reach the right audience at the right moment with our digital audio distribution solutions and spot on targeting
- Through multiple points of contact no matter where your audience is
- On multiple devices: desktop, mobile, smart speakers
- In a brand safe environment
- And amazing curated content from world class publishers

BENEFIT NOW FROM TARGETSPOT'S AUDIENCE

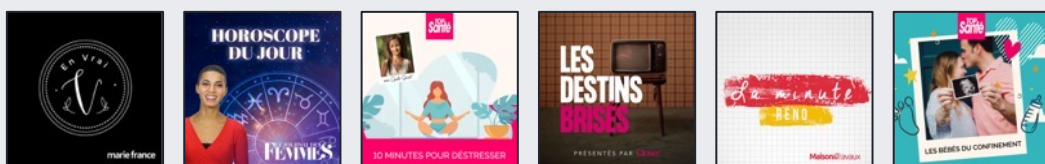
Women 24.5 M
Men 25.0 M

monthly allocation

Her morning routine starts with audio on.

Podcasters are the new daily influencers.

2.5M MONTHLY ON PODCAST (HEALTH, LIFESTYLE/WOMEN)



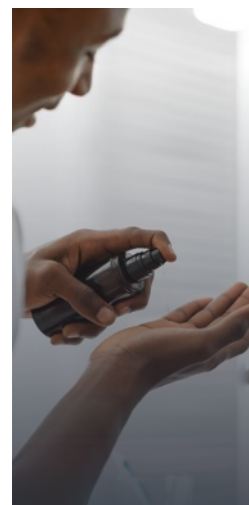
AND MANY MORE...

TARGET THE RIGHT PEOPLE WHO INVEST MORE IN THESE CONTEXTS



| | |
|----------------------|---------------------------|
| Occasions & Presents | Mothers's Day |
| Occasions & Presents | Fathers's Day |
| Occasions & Presents | Women's Day |
| Occasions & Presents | Valentine's Day |
| Personal Hygiene | Toothbrushes & Toothpaste |
| Personal Hygiene | SPF Sunscreen |
| Personal Hygiene | Parfumes |
| Personal Hygiene | Baby Hygiene |
| Personal Hygiene | Cosmetics |

Evenings are mobile games time.



NEED A SPECIFIC AUDIENCE MIX? CONTACT US

About Targetspot

Targetspot is a global Adtech company, pioneer in digital audio marketing solutions to connect brands to their audience through a premium portfolio of publishers across all dimensions of digital audio. Thanks to a proprietary set of technologies, we provide convenient end-to-end integration between brands and publishers for direct and programmatic advertising, lasersharp cookieless targeting, and advanced attribution.